

Common Mistakes Associated with Web Hosting

If you are looking to set up professional website, then you should consider seeking the services of web hosting company. A hosting company may not guarantee you the ultimate performance of your website but it will certainly lay the foundation for the achievement of your online goals. Web hosting is not a warranty of online success but rather a catalyst or instigator of success. This article is going to highlight the common mistakes that most customers make in selection and use of hosting services. They include:

Hosting of multiple websites in one server:

It is a wise strategy but rather risky. It is wise because you save big time on billing hence cutting on cost of running a variety of websites. It also saves on time and work employed on running multiple websites. Conversely, you run the risk of razing down all your websites in case the server is afflicted.

Poor record keeping:

It is imperative to keep records of contracts agreed upon with a hosting company even if it guarantees you of quality services. The recorded contract is your insurance out of disputes with a vendor. If the hosting company goes back on its promise to deliver good service, the contract record will ensure that you get compensated. The record will serve as evidence over terms of agreement.

You should know the hosting requirements of your website:

When selecting a hosting plan, you should first determine and level out your hosting requirements then establish the most suitable hosting plan. This is one consideration most hosting clients ignore. Customers tend to rush for the most attractive offers before evaluating their hosting needs. As a result, they end up

subscribing to hosting plans that are either beyond or above their hosting capacity and specifications for their website.

Over- reliance and trust on hosting company:

Sometimes securing a hosting plan for your website may actually be blinding. This is because of the assumption that the hosting company will deliver on their promises even without your follow up. This is not always the case. Some hosting companies try to save on their expenses therefore not upgrading their services and technical resources. You might be misled to be on safe hands while in real sense, you getting the wrong end of the deal. It is also not advisable to rely on the hosting company to back up your files. It is safer to have your own backups incase the server or the site goes down.

Attractive price tags:

The hosting business has grown to be quite competitive. Pricing is therefore an essential strategy by hosting companies to dominate in the market in outshining competitors. This therefore leads to competitive price wars that never seem to stop. The prices of hosting plans are changing frequently towards one direction- down. However, this affects the quality of services offered by hosting companies. Some companies offer cheap prices for their 'cheap' hosting services to attract more clients. Therefore you should avoid seeking services of cheap hosting companies.

Therefore it is vital not to overlook these mistakes that may mislead when seeking hosting services.