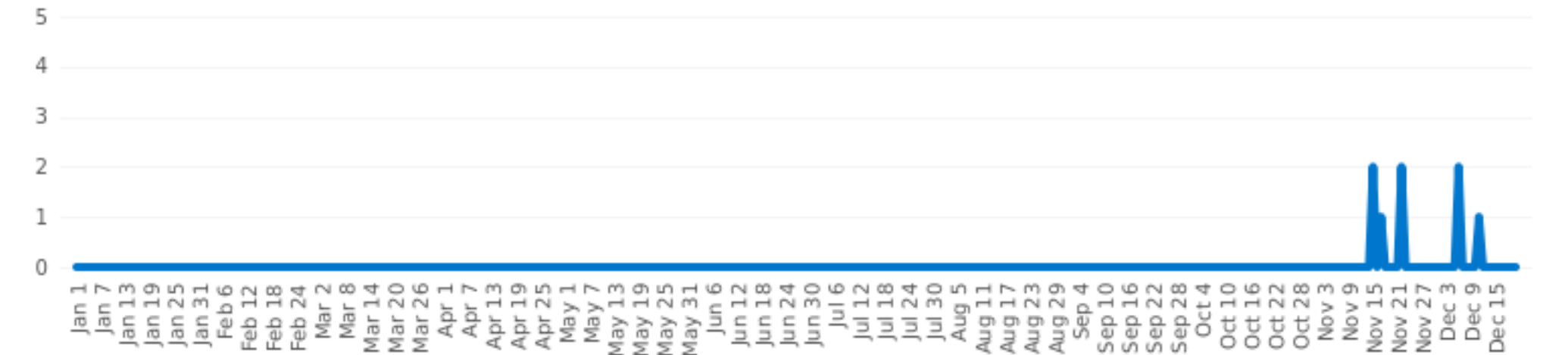


Performance by Month

Jan 1, 2019 - Dec 20, 2019



Transactions								
Month	Impressions	Clicks	Sales	Items Ordered	Transaction s	Earnings	EPC	% of Sales
September 2019	20277	119	£224.87	4	0	£17.43	£0.15	7.8%
August 2019	19526	115	£44.34	3	0	£4.84	£0.04	10.9%
July 2019	18793	126	£63.53	2	0	£5.21	£0.04	8.2%
June 2019	17174	118	£95.10	5	0	£6.24	£0.05	6.6%
May 2019	40	20	£0.00	0	0	£0.13	£0.01	0%
April 2019	36	24	£130.48	6	0	£7.57	£0.32	5.8%
March 2019	40	12	£0.00	0	0	£0.00	£0.00	0%
February 2019	3	0	£0.00	0	0	£0.00	£0.00	0%
December 2019	13	36	£79.39	7	3	£2.84	£0.08	3.6%

Performance by Month

Jan 1, 2019 - Dec 20, 2019

Month	Impressions	Clicks	Sales	Items Ordered	Transactions	Earnings	EPC	% of Sales
November 2019	32	123	£147.67	5	5	£6.37	£0.05	4.3%
October 2019	15738	117	£20.20	1	0	£2.99	£0.03	14.8%
	91672	810	£805.58	33	8	£53.63	£0.07	6.7%