

Dee Coup makes affordable SEO service for small and medium organizations

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Dee Coup, a rapidly growing Internet Marketing firm, launched some new SEO plans suitable for small and medium enterprises. The new plans are efficient, and cost effective, thus viable for the new entrants who already are under pressure..

Dee Coup, a fast emerging enterprise in the domain of Internet Marketing, took a big leap forward with the introduction of some new plans for SEO, specifically suitable for small and medium enterprises. The new plans are efficient, and more importantly cost effective, making it viable for the new entrants who already are facing the heat due to high investment cost while setting up a new business/ launching a new product or building up a new website.

Working on a new launched product is a totally different proposition from working on an already existing product. It becomes all the more difficult in case you want to popularize a new concept as you are never sure what keyword public is going to use so that they can be landed on your webpage. The highly efficient and research oriented team at Dee Coup took this as a challenge and has come up with a solution that may prove to be a boon for people who are launching a new product and for those who are limited by the financial constraint to compete with already existing big names with the similar product.

The team first analysis the website and share the report with the client. According to the studies in this report a proper strategy is formulated. List of keywords is finalized. The team assists the client with the selection of these with their extensive research on each selected keyword so as to target the keywords which have less competition and are most relevant.

Major activities which are executed are Title tag Optimization, Robot.txt optimization, Canonincal tag Implementation, Header Tag Optimization, Google Map Listing.

Clients are actively involved and kept updated through analytics report. These reports also help to decide the future course of action and hence assist in strategizing the move forward.

For complete details on the packages, kindly visit the link: <http://www.deecoup.com/solutions/seo-and-internet-marketing/>

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Dee Coup, is a fast growing company in the area of Internet Marketing. Based in New Delhi, the company service clients all across the globe. The Internet Marketing team is enthusiastic and innovative. Driving thought of Client Success always motivates the team to come up with new cost effective ideas and techniques that help clients to attain maximum results with minimal cost.

The services offered are SEO- Off Page, On Page, Social Media Optimization, SEM, and PPC. The plans offered are result oriented, customizable and pocket friendly.

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